



Pontiac 248-681-5555 Farmington Hills 248-893-7587

What is THE BRONX DELI fundraiser?

THE BRONX DELI would love to help your school or non-profit organization raise money through a fundraising event.

It's easy, fun and all you have to do is enjoy the great food at THE BRONX DELI and 20% of the purchases made during the event will be donated to your fundraiser.

Here's how it works:

Together, we'll come up with a date and time for the fundraiser and put it on our calendars. THE BRONX DELI will provide you with a flyer filled in with the event information for you to copy and distribute.

Let the funds begin!

Guests who are fundraiser participants will need to present a fundraiser flyer to their server to enable their check to count toward the fundraiser.

After the event, we will cut your organization a check for 20% of the sales from the event. It's that easy!

Please give us a call when you're ready to begin organizing your event. We look forward to hearing from you.

A successful fundraiser in 5 easy steps!

We're excited that you've decided to have a fundraiser with us!

Here are 5 easy steps to follow in order to get the most out of your event:

- 1) **Plan ahead** – be sure to plan your event at least a month in advance so you have enough time to get it on as many people's calendars as possible.
- 2) Get your pre-designed flyer from THE BRONX DELI, print lots of copies, and get them out at least 30 days prior to the event. Make sure that your guests understand that they need to bring the flyer to the event to enable their check to count toward the fundraiser.

- 3) Spread the news, spread the news, and spread the news! Here are just a few promotional ideas that have proven useful in the past and are sure to help make your event a success!
- a. School or Organization Newsletters
 - b. Word of Mouth
 - c. Flyers handed out in as many places as possible! (Classrooms, Lunchrooms, Sports events, etc.)
 - d. School Loud Speaker Announcements
 - e. School or Organization Calendars
 - f. School or Organization Web site Announcements or e-mail blasts (ask your contact for an e-mail flyer if you plan on doing this)
- 4) **Fill out your W-9 and get it back to your contact at THE BRONX DELI** – so we can get your check cut and returned to you as soon as possible after the event.
- 5) **Remember, the more people who come in, the more money your organization gets back in return!**

Helpful Reminders

- Please remember that flyers may not be distributed at the restaurant prior to or during your event.
- After your event, a check will be cut for 20% of the sales from the event (excluding tax and gratuity).
- Your local THE BRONX DELI will receive your fundraiser check within 5 working days from the day of your event and will contact you when it's ready for pick up.

Please contact Marc Zuccato @ 248-980-7525 (cell phone)